6th Annual International
Women in Surgery
Career Symposium

March 20-22, 2015
Caribe Royale Hotel | Orlando, FL

Chair
Sharona B. Ross, MD, FACS
Director, Advanced GI & HPB Fellowship Program
Director, Minimally Invasive Surgery
Director, Surgical Endoscopy
Director & Founder, Florida Hospital Tampa Women in Surgery Initiative
Florida Hospital Tampa
Tampa, FL

Co-Chair
Patricia L. Turner, MD, FACS
Adjunct Associate Professor of Surgery
Feinberg School of Medicine Northwestern University
Associate Professor of Surgery
University of Maryland School of Medicine
Director, Division of Member Services, American College of Surgeons
Chicago, IL

Register online at women-in-surgery.com
Objectives
Upon completion of this symposium, participants will be able to:

- Actively seek out and improve upon existing mentor/mentee relationships.
- Identify specific issues facing women in Surgery.
- Cultivate techniques for handling discrimination in the workplace effectively and professionally.
- Pursue leadership positions in Surgery.
- Possess an understanding of the basic skills and requirements for pursuing leadership positions.
- Identify where and why there is need for women in leadership roles.
- Utilize professionalism in a discipline in which men are traditionally more predominant.
- Implement specific coping methods and networking skills to promote a career in a discipline in which men are traditionally more predominant.
- Better appreciate the need to negotiate “equal pay for equal work.”
- Generate reasonable expectations regarding lifestyle issues in residency and early career.
- Implement basic strategies for financial security.
- Recognize issues regarding pregnancy during a surgical career.
- Be equipped to plan for pregnancy during residency and beyond.
- Employ and optimize strategies for balancing children and marriage in the face of a demanding profession.
- Acknowledge and help further the goals for the future of women in Surgery and be empowered to move toward those goals.
- Apply stress-relieving techniques.
- Determine what sub-specialty women surgeons most commonly pursue.
- Summarize guidelines that will strengthen your professional image.
- Interpret the discrepancies between perceived and actual earned salary of women surgeons.

Course Description
The Women in Surgery (WIS) Career Symposium is a professional and academic event dedicated to encouraging more women to pursue careers in Surgery. It promotes both personal and professional growth and is designed to foster mentorship as well as a peer network. It also provides a forum to discuss contemporary issues and opportunities for women who have chosen or may choose a career in Surgery.

Participants will be able to interact with women who are thought leaders in Surgery and pioneers in advancing women in Surgery.

The annual WIS career symposium serves as a forum to discuss the issues and challenges confronting women as they seek to advance in a changing but still male-dominated field and to share successes and advice for breaking the glass ceiling in Surgery.

Furthermore, the intention is to highlight the importance of advancing women toward careers in Surgery by providing meaningful avenues for surgical professionals and students to interact, exchange ideas, and formulate effective strategies in advancing this important endeavor.

Target Audience
This symposium is designed for women who aspire for a career in Surgery or wish to enhance their careers in Surgery. The target audience includes physicians, fellows, residents, medical students, graduate and undergraduate students, and other healthcare professionals.

Get up-to-date information and register online at women-in-surgery.com
The Caribe Royale is located on more than 53 lush, tropical acres, with 1,218 spacious, well-appointed one-bedroom suites, 120 luxurious two-bedroom lakeside villas, expansive state-of-the-art meeting and event facilities, unmatched hospitality and service, and a wealth of desirable dining options and hotel.

**Accommodations**
A limited number of rooms have been blocked for this meeting at the special group rate of $149 for queen/double occupancy, $149 for standard king occupancy, $169 for deluxe king occupancy, or $274 for a villa (plus applicable taxes for all prices).

For reservations, please call the hotel directly at 1-888-258-7501 and ask for the group rate for the Women in Surgery Career Symposium.

You may also book your room online. Visit our website at [Women-In-Surgery.com](http://Women-In-Surgery.com) for a link to the group rate website. The group rate cut-off date is February 27, 2015. Rooms will fill quickly, so book early!

Hotel room arrival/departure date changes or cancellations must be made at least 48 hours prior to the scheduled arrival date to avoid additional fees.

**Parking**
Complimentary self parking is available at the Caribe Royale. Valet Parking is available for $9 plus tax for day guests (per day) and $12 plus tax for overnight valet (per night).

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**Fees & Registration**

Register online at [Women-In-Surgery.com](http://Women-In-Surgery.com). You may register online even if paying by check.

<table>
<thead>
<tr>
<th>Attendee Type</th>
<th>By March 1, 2015</th>
<th>After March 1, 2015</th>
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<tbody>
<tr>
<td>Physician</td>
<td>$250</td>
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<td>$100</td>
<td>$125</td>
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<tr>
<td>Resident* or Student*</td>
<td>$50</td>
<td>$75</td>
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<tr>
<td>Guest Fee for Welcome Reception (free to registrant)</td>
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*Fellows, Residents, and Students must e-mail proof of status to florida@floridafacs.org (subject line “WIS Status Proof”) in order to be granted the discounted rate.

**Cancellation Policy**
Cancellations must be requested in writing via e-mail to florida@floridafacs.org by March 10, 2015 to receive a refund. A $50 cancellation fee will be assessed to cover administrative costs. There are no refunds for no-shows or for cancellations received after March 10, 2015; however, substitutions are welcome without penalty.

Florida Chapter, ACS (FLACS) and Florida Hospital reserve the right to cancel this activity due to unforeseen circumstances. In the event of such cancellation, only the registration fee will be returned to the registrant. Florida Chapter, ACS, and Florida Hospital will not be responsible for travel expenses incurred by the participant in case of cancellation.

**Accommodations for Disabilities**
Please notify the FLACS office at 1-877-310-7316 within a minimum of 10 working days in advance of the event if a reasonable accommodation for a disability is needed.

**Faculty Disclosure**
Florida Chapter, ACS adheres to the Accreditation Council for Continuing Medical Education (ACCME) Standards regarding commercial support of continuing medical education. It is the policy of the Florida Chapter, ACS that the faculty and planning committee disclose real or apparent conflicts of interest relating to the topics of this educational activity; that relevant conflict(s) of interest are resolved; and that speakers disclose any unlabeled/unapproved use of drug(s) or device(s) during their presentation. Detailed disclosure will be made in the course materials.

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Medical students, residents and fellows, submit your abstract for our poster session!
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Adjunct Associate Professor of Surgery
Feinberg School of Medicine
Northwestern University
Associate Professor of Surgery
University of Maryland School of Medicine
Director, Division of Member Services, ACS
Chicago, IL

Faculty
Linda Barry, MD
Assistant Professor
Chief Operating Officer and Assistant Director
Connecticut Institute for Clinical and Translational Science
Department of Surgery
University of Connecticut Health Center
Farmington, CT

Kevin Behrens, MD
Edward R. Woodward Professor
Chairman of Surgery
University of Florida
Gainesville, FL

Rebecca Britt, MD
Associate Professor
Department of Surgery
Eastern Virginia Medical School
Norfolk, VA

Dana Coberly, MD
Plastic Surgery
Coberly Plastic Surgery & Med Spa
Tampa, FL

Wade Douglas, MD
Director, General Surgery Residency Program
Florida State University
Tallahassee, FL

Margaret Dunn, MD
Professor of Surgery
Executive Associate Dean
Wright State University Boonshoft School of Medicine
Chief Executive Officer
Wright State Physicians
Dayton, OH

Elisabeth Dupont, MD
Assistant Professor
University of South Florida Moffitt Cancer Center
Tampa, FL

Javairiah Fatima, MD
Assistant Professor of Surgery
University of Florida
Gainesville, FL

Scott Gallagher, MD
Director, Novant ACS Program
Novant Medical Group
Winston-Salem, NC

Nancy Gantt, MD
President, Association of Women Surgeons
Professor of Surgery
Northeast Ohio Medical University
Co-Medical Director, Joanie Abdu Comprehensive Breast Care Center
St. Elizabeth Health Center
Youngstown, OH

Kathryn Hall, MD
Plastic and Reconstructive Surgery
University of South Florida
Tampa, FL

Pamela Hodul, MD
Surgical Oncologist
Assistant Professor
Medical Director, Nutrition Support Team
Department of GI Oncology
Moffitt Cancer Center
Tampa, FL

Susan Hoover, MD
Breast Surgery
The Center for Women's Oncology
Moffitt Cancer Center
Tampa, FL

Karin S. Hotchkiss, MD
Pediatric Otolaryngologist
Tampa Children's ENT
Tampa, FL

Steven J. Hughes, MD
Chief of General Surgery
University of Florida, Gainesville
Gainesville, FL

D. Rohan Jeyarajah, MD
Director, Surgical Oncology
Director, HPB/UGI Fellowship
Methodist Dallas Medical Center
Dallas, TX

Laura Johnson, MD
Assistant Professor of Surgery
Burns/Trauma Section
Department of Surgery
Georgetown University School of Medicine
Department of Surgery
Medstar Washington Hospital Center
Washington DC

Lauren K. Key
Vice President of Marketing
Florida Hospital West Florida Region
Tampa, FL

Emiko Kono
Department of Surgery
Japan Community Health Care Organization
Osaka City, Osaka, Japan

Robert Kozol, MD
Founding Director, General Surgery Residency Training Program
University of Miami
Atlantis, FL

Christine Laronga, MD
Surgical Oncologist
Center for Women's Oncology at Moffitt Cancer Center
Treasurer, Association of Women Surgeons
Florida State Chair, ACS Commission on Cancer
Tampa, FL

Marie Catherine Lee, MD
Surgical Oncologist
Moffitt Cancer Center
Tampa, FL
KMarie Reid Lombardo, MD, MS  
Associate Professor of Surgery  
Mayo Clinic  
Rochester, MN

Helen Mabry, MD  
Assistant Professor of Surgery  
University of Toledo Medical Center  
Toledo, OH

Kellie McFarlin, MD  
Senior Staff, Department of Surgery  
Henry Ford Hospital  
Assistant Professor of Surgery  
Wayne State University School of Medicine  
Detroit, MI

Margaret McKenzie, MD  
President, Women's Professional Staff Association  
Head, Section of General Obstetrics and Gynecology  
Women's Health Institute  
Cleveland Clinic  
Cleveland, OH

Rebecca Minter, MD  
Associate Professor of Surgery  
Associate Program Director, General Surgery Residency  
Associate Chair of Education  
Department of Surgery  
University of Michigan Health System  
Ann Arbor, MI

Alicia Mohr, MD  
Associate Professor for General Surgery and Acute Care  
Department of Surgery  
University of Florida Health Shands Emergency Room/Trauma Center  
Gainesville, FL

Leigh Neumayer, MD  
Professor and Chair of the Department of Surgery  
University of Arizona College of Medicine  
Margaret and Fenton Maynard Endowed Chair in Breast Cancer Research  
University of Arizona  
Tuscan, AZ

Patricia Numann, MD  
Past President, American College of Surgeons  
Founder, Association of Women Surgeons  
Past Chair, American Board of Surgery  
Syracuse, NY

Lynn O’Connor, MD  
Clinical Assistant Professor  
Hofstra North Shore-LIJ School of Medicine  
New Hyde Park, NY

Susan Pories, MD  
AWS Past President  
Associate Professor of Surgery  
Harvard Medical School  
Co-Director, Hoffman Breast Center  
Mount Auburn Hospital  
Cambridge, MA

Ann Reilley, MD  
Associates in Plastic Surgery  
American Society of Plastic and Reconstructive Surgeons  
Baton Rouge, LA

Alexander Rosenmurgy, MD  
Director, Surgical Digestive Disorders  
Director, GERD Center  
Director, HPB Surgery  
Southeastern Center for Digestive Disorders & Pancreatic Cancer  
Advanced Minimally Invasive & Robotic Surgery  
Florida Hospital Tampa  
Tampa, FL

Pamela A. Rowland, Ph.D  
Professor of Surgery  
Associate Chair for Education  
University of North Carolina at Chapel Hill  
Chapel Hill, NC

Carrie Ryan, MSI  
Medical Student  
Morsani College of Medicine  
University of South Florida  
Tampa, FL

Claire Saady, Esq  
Sady & Saxe, PA  
Lutz, FL

Jessica Santillano, MD  
General Surgeon  
Chesnut Hill Hospital Women's Center  
Philadelphia, PA

Christiana Shaw, MD, MS  
Assistant Professor  
General Surgery/GI, Oncologic and Endocrine Surgery  
University of Florida  
Gainesville, FL

Sharon L. Stein, MD  
Associate Professor of Surgery  
Associate Program Director  
UH Case Medical Center  
Department of Surgery-Colorectal  
Cleveland, OH

Patricia Sylla, MD  
Assistant Professor of Surgery  
Harvard Medical School  
Assistant in Surgery, Massachusetts General Hospital  
Division of General and Gastrointestinal Surgery  
Massachusetts General Hospital  
Boston, MA

Jane Wey, MD  
Assistant Professor  
Department of General Surgery  
Digestive Disease Institute  
Cleveland Clinic  
Cleveland, OH

Hadley Wood, MD  
Assistant Professor  
Case Western Lerner College of Medicine  
Staff, Adolescent & Adult Reconstruction Center for Genito-urinary Reconstruction  
Glickman Urological & Kidney Institute  
Cleveland Clinic  
Cleveland, OH
## Session 1: Best Foot Forward
**MODERATORS:**
Rohan Jeyarajah, MD; Rebecca Minter, MD; KMarie Reid Lombarto, MD
**TOPICS:**
- Developing a professional profile
- Innovative interviewing techniques
- Creating a competitive CV
- Mock interview: Dr. Rohan Jeyarajah and Carrie Ryan, MSI

## Session 2: Directed Networking
**MODERATORS:**
Linda Barry, MD; Rebecca Britt, MD; Patricia Turner, MD; Jane Wey, MD
**TOPICS:**
- Networking in action
- Fostering necessary skills for successful networking
- Establishing a mentor/mentee relationship: Roles, responsibilities, and expectations
- Creating your elevator speech

## Session 3: Financial Workshop
**MODERATORS:**
Steve Hughes, MD; Claire Saady, Esq
**TOPICS:**
- Achieving financial self-esteem and security
- Creating personalized budget and balance sheets
- Relieving stress and reaching a transformational financial radiance

Workshops are 10-15 minute presentations followed by 30 minutes of interactive discussion (45 minutes total per session).

## Agenda
**Friday, March 20, 2015**

### 3:30-5:30 pm | Workshop Sessions (RSVP Required)

#### Session 1: Best Foot Forward
- **MODERATORS:**
  - Rohan Jeyarajah, MD; Rebecca Minter, MD; KMarie Reid Lombarto, MD
- **TOPICS:**
  - Developing a professional profile
  - Innovative interviewing techniques
  - Creating a competitive CV
  - Mock interview: Dr. Rohan Jeyarajah and Carrie Ryan, MSI

#### Session 2: Directed Networking
- **MODERATORS:**
  - Linda Barry, MD; Rebecca Britt, MD; Patricia Turner, MD; Jane Wey, MD
- **TOPICS:**
  - Networking in action
  - Fostering necessary skills for successful networking
  - Establishing a mentor/mentee relationship: Roles, responsibilities, and expectations
  - Creating your elevator speech

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- **MODERATORS:**
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- **TOPICS:**
  - Achieving financial self-esteem and security
  - Creating personalized budget and balance sheets
  - Relieving stress and reaching a transformational financial radiance

### 6:00 pm | Welcome Reception

**Saturday, March 21, 2015**

### 7:00-8:00 am | Registration/Breakfast/Exhibits

### 7:00-8:00 am | Foreign Medical Graduates’ Breakfast Session (RSVP required)
- **Date:** March 20, 2015
- **Time:** 7:00-8:00 am
- **Location:** Welcome Area
- **Schedule:**
  - 7:00-8:00 am: Strategies for Foreign Graduates Interested in Surgery
    - Wade Douglas, MD
    - Robert Kozol, MD
    - Javairiah Fatima, MD

### 8:00-8:15 am | Opening Session
- **Date:** March 21, 2015
- **Time:** 8:00-8:15 am
- **Location:** Welcome Area
- **Schedule:**
  - 8:00-8:05 am: Welcome Remarks
    - Sharona Ross, MD
  - 8:05-8:15 am: University of Florida College of Medicine Welcoming Remarks
    - Kevin Behrns, MD

### 8:15-10:05 am | Understanding the Professional Landscape
- **Date:** March 21, 2015
- **Time:** 8:15-10:05 am
- **Location:** Welcome Area
- **Schedule:**
  - 8:15-8:35 am: Women Surgeons: Forging a New Landscape
    - Patricia Sylla, MD
  - 8:35-8:55 am: Fighting to Change the Tide
    - Lynn O’Connor, MD
  - 8:55-9:15 am: Role Reversal: Wearing the Pants Dress
    - Karin Hotchkiss, MD
  - 9:15-9:35 am: Directed Networking: Weaving the Web – Social Media
    - Sharon Stein, MD
  - 9:35-10:05 am: Question & Answer Panel

### 10:05-10:20 am | Break/Exhibits

### 10:20-11:30 am | Advancing Your Career
- **Date:** March 21, 2015
- **Time:** 10:20-11:30 am
- **Location:** Welcome Area
- **Schedule:**
  - 10:20-10:40 am: Negotiating Your Contract
    - Claire Saady, Esq.
  - 10:40-11:00 am: Marketing Yourself and Your Practice: Determining the Competition
    - Lauren Key
  - 11:00 am-11:30 am: Question & Answer Panel

### 11:30-1:30 pm | Networking Lunch

### 1:30-2:30 pm | Poster Session | Moderator: Kevin Behrns, MD
- **Date:** March 21, 2015
- **Time:** 1:30-2:30 pm
- **Location:** Welcome Area
- **Schedule:**
  - 1:30-2:50 pm: Surgical Persona: The Power of Appearance
    - Pamela Rowland, PhD
  - 2:50-3:10 pm: A Man’s Perspective: Working with and for a Woman
    - Alexander Rosemurgy, MD

### 3:10-3:25 pm | Break/Exhibits
Saturday, March 21, 2015 (continued)

3:25-5:45 pm | Self-Focus and Family

3:25-4:45 pm PHYSICIAN WELLNESS PANEL
Balancing Life and Career, Mental Health, and Burnout
Moderator: Hadley Wood, MD

4:45-5:15 pm SINGLE WOMEN PANEL
Moderator: Linda Barry, MD

5:15-5:45 pm FAMILY PLANNING PANEL
Moderator: Leigh Neumayer, MD

Sunday, March 22, 2015

7:00-8:00 am | Registration/Breakfast/Exhibits

8:00-8:15 am How to Make Your Voice Heard: The Health Care Policy
KMarie Reid Lombardo, MD

8:15-8:30 am Dare to Be Different, Dare to Pursue Your Dreams
Leigh Neumayer, MD

8:30-8:45 am The Value of American College of Surgeons Membership
Patricia Turner, MD

8:45-9:00 am Closing Remarks
Planning Committee

9:00-11:00 am | Parallel Session: Medical Students
Moderator: Alexander Rosemurgy, MD

9:00-9:15 am The Surgical Clerkship: Do’s & Don’ts
Hadley Wood, MD

9:15-9:30 am Surgical Residency Pathways
Linda Barry, MD

9:30-9:45 am Matching Process: Differentiating Yourself
Leigh Neumayer, MD

9:45-10:15 am Residency Program Rubric
Rebecca Britt, MD

10:15-10:30 am Managing Student Loan Debt
Patricia Sylla, MD

10:30-11:00 am Question & Answer Panel

9:00-11:00 am | Parallel Session: Residents/Fellows
Moderator: Patricia Turner, MD

9:00-9:15 am Position Transitions: Residency to Fellowship & Fellowship to Attending
Kelly McFarlin, MD

9:15-9:30 am Maternity Leave: Planning for a Family
Christiana Shaw, MD

9:30-9:45 am How to Choose a Fellowship: Exploring the Options
Rebecca Minter, MD

9:45-10:15 am Fellowship Options Panel
Karlin Hotchkiss, MD

10:15-10:30 am Playing Nice in the Sandbox – How to Work Well with Others
Alicia Mohr, MD

10:30-11:00 am Question & Answer Panel

9:00-11:00 am | Parallel Session: Attending Surgeons
(Association of Women Surgeons)
Moderator: Christine Laronga, MD

9:00-9:15 am Leadership Roles in the American College of Surgeons
Patricia Numann, MD

9:15-9:30 am Balancing Professional and Private Life
Nancy Gantt, MD

9:30-9:45 am Choosing Between Academic and Private Practice
Susan Hoover, MD

9:45-10:00 am Building a CV for a Job or Promotions and Tenure
Catherine Lee, MD

10:00-10:15 am Job Negotiations
Margaret Dunn, MD

10:15-10:30 am Importance of Networking for Professional and Personal Development
Susan Pories, MD

10:30-11:00 am Question & Answer Panel

9:00-11:00 am | Parallel Session: Community Practice
Moderator: Scott Gallagher, MD

9:00-9:15 am Negotiating Your Contract: First Job, Same Job, New Job
Elizabeth Dupont, MD

9:15-9:30 am Personal Brand: Marketing You and Your Practice
Lauren Key

9:30-9:45 am Innovative Surgical Practices and Employment Models
Scott Gallagher, MD

9:45-10:00 am Components of Building and Running a Successful Community Practice
Helen Mabry, MD

10:00-10:15 am Managing a Successful Practice: Time, Efficiency and the EMR
Dana Coberly, MD

10:15-11:00 am Question & Answer Panel