



2017 AWS CONFERENCE

BETTER TOGETHER



21 - 24 October, 2017

San Diego, CA, USA



Sponsor and Exhibit Opportunities

Early Bird Pricing Thru 1 May, 2017

Sponsorship Contact

Katie Keel
Executive Director, AWS

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katie@womensurgeons.org

www.womensurgeons.org

A Message From AWS Leadership

The ASSOCIATION of WOMEN SURGEONS

The Association of Women Surgeons (AWS) wants you to join with us as we continue to improve the lives of working surgeons! We invite you to become a sponsor or exhibitor at the 35th Annual AWS Conference from October 21st through the 24th in San Diego, California. The AWS Conference and Exhibitor Hall is held on Saturday, October 21st, just prior to the start of the American College of Surgeons Clinical Congress.

The AWS Conference provides a forum for women surgeons – and women studying to be surgeons – to network, exchange ideas, and participate in educational programs on topics important to their personal and professional development. The conference offers attendees CME credits for professional development courses, as well as scientific topics. This year, AWS will expand our conference by conducting a live webinar to include women surgeons from around the world. (The webinar will also be recorded for access after the conference.) **This is a prime opportunity for your company to connect with the world's surgical pioneers, as well as current and future leaders in surgery.**

The 2017 AWS Conference, *Better Together*, will focus on mentoring and leadership development across international borders for all types of surgeons at every stage of their career. There are still many issues facing women in surgery today: pay equity, ergonomic issues, family leave, health care reform, changes in academic medicine, resident education, and work/life integration. Many of these issues affect men and women in majority and minority groups. These issues affect surgeons' ability to do their jobs and live their lives well. Undoubtly, your company has something to offer our members in one of these areas. Join us today.

Why AWS? Because together we are better!



Christine Laronga, MD, FACS
President AWS



Celeste Hollands, MD, FACS, FAAP
President-Elect & Program Chair

About AWS

The ASSOCIATION of WOMEN SURGEONS

The Association of Women Surgeons (AWS), founded in 1981, is an international not-for-profit professional organization whose mission is to inspire, encourage, and enable women surgeons to realize their professional and personal goals.

AWS offers its members programs and services to:

ENGAGE current and future women surgeons to realize their professional and personal goals.

EMPOWER women to succeed.

EXCEL in their aspirations through mentorship, education and a networked community that promotes their contributions and achievements as students, surgeons and leaders.

With over 2,000 members representing 21 countries, 5 local AWS Chapters and 52 Medical Student Chapters, AWS is the largest organization dedicated to women surgeons across all surgical sub-specialties. AWS provides mentoring opportunities and leadership development by fostering the interaction among and exchange of information between women surgeons.

AWS Accomplishments

Issued a statement on [pay parity](#) and has worked with the Women in Surgery Committee of the American College of Surgeons (ACS) on a [parental leave statement](#)

Governor for the American College of Surgeons

Representative on the ACS General Surgery Advisory Council

Representatives in most ACS State Chapters

Three AWS Editorial Board Members for the American Journal of Surgery (AJS) and the October issue of AJS includes AWS scientific manuscripts

21 surgical specialties represented by our members

\$27,500 in research grants awarded annually

Brand Footprint

AWS Members: 2,026

Website UVs: 128,424

eConnections open rate: 34%

Facebook followers: 4,792

Twitter followers 10,900

Publications

Our partnerships have resulted in AWS branded products such as *The Pocket Mentor* and *The AWS Guide to Success: Navigating Your Surgical Career*

Conference at a Glance

The **ASSOCIATION** of **WOMEN SURGEONS**

San Diego Marriott Marquis & Marina
333 W Harbor Drive, San Diego, CA

Saturday, 21 October

6:00 – 7:00am	AWS Morning Meditation
7:45 – 8:45 am	Committee Meetings
8:50 am	Conference Kick-off and Welcome, & Proclamation
9:00 – 11:15 am	Scientific Session
11:15 am – 11:30 am	<i>Pay Parity and Women's Caucus in Congress</i> Update from Representative Susan Davis
11:30 am – 12:00 pm	Annual Business Meeting Luncheon
12:15 – 1:15 pm	Keynote Address
1:15 – 3:15 pm	<i>Mentoring Across Borders</i> Live Webinar Webinar
3:15 – 5:15 pm	Surgeons' Lounge*

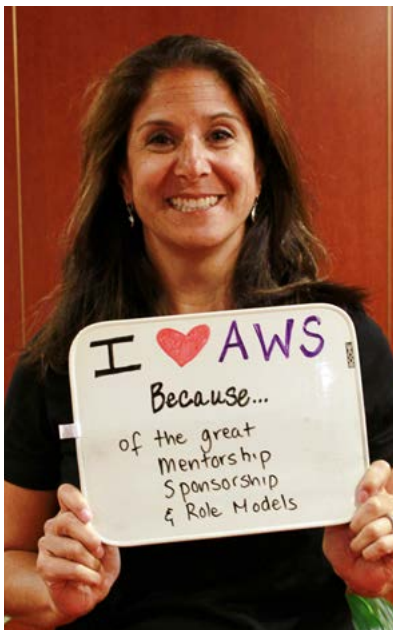
Monday, 23 October

6:00 – 7:30 pm	Reception for Women in Surgery
7:30 – 10:00 pm	AWS Foundation Awards Dinner

Tuesday, 24 October

8:00 – 9:00 am	AWS Networking Breakfast
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I Love AWS Because...



“Because of the great mentorship, sponsorship & role models.”



“Because of all of the positive energy!”

*The NEW Surgeons' Lounge

This year's exhibit hall will be transformed into The Surgeons' Lounge – a space to network in a luxurious and comfortable environment.

The Surgeons' Lounge is the optimal time for sponsors and exhibitors to connect with the AWS Membership. We'll set the stage for you to enhance your relationships with attendees, while providing an original and memorable experience.



BETTER TOGETHER
 ENGAGE • EMPOWER • EXCEL

Marketing Support Opportunities

BENEFITS

	EXHIBIT ONLY \$1,500	ENGAGE \$5,000	EMPOWER \$10,000	EXCEL \$20,000
Exhibitor Table Package in the Surgeons' Lounge: Table tent with sponsor's name, 6-foot draped table, 2 chairs.	✓	✓	✓	✓
# of full Conference Registrations with access to all sessions & luncheon. 25% discount on all additional registrations.	1	1	2	3
Printed name in conference materials	✓	✓	✓	✓
Inclusion on AWS Sponsors webpage: sponsor's name & description		✓	✓	✓
Sponsor's name in the AWS Awards Dinner Program			✓	✓
Onsight signage			✓	✓
Banner ad on AWS website for 6 months			✓	✓
Acknowledgment in AWS eConnections (monthly e-publication)				✓
5 minute presentation to attendees during the conference				✓

SPONSOR'S CHOICE

ENGAGE choose one:

- Social media acknowledgement on AWS Facebook and Twitter
- Side ad on AWS Website for 6 months

EMPOWER choose one:

All previous tier's choices plus 1 below:

- Pre or post conference e-blast from AWS to attendees on behalf of sponsor
- Signage in registration area

EXCEL choose one:

All previous tier's choices plus 1 below:

- Two tickets to Awards Dinner
- Opportunity for sponsor to schedule appointments with attendees booked in advance of conference

Individual Sponsorships

The **ASSOCIATION** of **WOMEN SURGEONS**

OPPORTUNITY

Starr Poster Contest for Medical Students & Residents <i>Exclusive opportunity</i>	\$2,500
Surgeons' Lounge Title Sponsor <i>Exclusive opportunity</i>	\$15,000
Host a Spa Service at your booth <i>Limited availability</i>	\$3,500
Host a Conversation Corner at your booth <i>Limited availability</i>	\$3,500
Attendee Swag Bag - Unable to join us in San Diego? Add your item to the attendee swag bag and make your mark.	\$750
AWS Networking Breakfast <i>Exclusive opportunity</i>	\$10,000 SOLD

2016 Sponsors



2016 Exhibitors



2017 AWS Conference Sponsorship & Exhibitor Agreement

The ASSOCIATION of WOMEN SURGEONS

*Payment must be made in full by May 1, 2017 to receive 10% early bird discount.

Contact Information

Company: _____
Contact: _____ Title: _____
Address: _____ Address Line 2: _____
City/State/Zip: _____ Province/Country _____
Phone: _____ Email: _____
Exhibit Contact: _____ Company Facebook: _____

*Please return by May 1, 2017 for early bird rates.

Select Sponsorship Category

Excel \$20,000 \$18,000 *before May 1, 2017* Exhibit Yes No
Empower \$10,000 \$9,000 *before May 1, 2017* Exhibit Yes No
Engage \$5,000 \$4,500 *before May 1, 2017* Exhibit Yes No
Exhibit Only \$1,500 \$1,350 *before May 1, 2017*

Additional Sponsorship Benefits

EXCEL choose one:

Two tickets to Awards Dinner Opportunity for sponsor to schedule appointments with attendees booked in advance of conference

EMPOWER choose one:

Pre or post conference e-blast from AWS to attendees on behalf of sponsor Signage in registration area

ENGAGE choose one:

Social media acknowledgement on AWS Facebook and Twitter Side ad on AWS Website for 6 months

Select Individual Sponsorship

Starr Poster Contest for Medical Students & Residents - \$2,500 | \$2,250 *before May 1, 2017*
Exclusive opportunity

Surgeons' Lounge Title Sponsor - \$15,000 | 13,500 *before May 1, 2017*
Exclusive opportunity

Host a Spa Service at your booth - \$3,500 | \$3,150 *before May 1, 2017*
Limited availability

Host a Conversation Corner at your booth - \$3,500 | 3,150 *before May 1, 2017*
Limited availability

Attendee Swag Bag - \$750 | \$675 *before May 1, 2017*

Sponsorship Total: \$ _____

2017 AWS Conference Sponsorship & Exhibitor Agreement

The ASSOCIATION of WOMEN SURGEONS

*Payment must be made in full by May 1, 2017 to receive early bird discount.

Please send completed form and payment to:

Katie Keel

Association of Women Surgeons

Email: katie@womensurgeons.org

Phone: (312) 244-2575 | Fax: (312) 644-8557

Mail: 35 E. Wacker Dr., Suite 850, Chicago, IL 60601

Payment Information

Check (*make payable to AWS*)

Credit Card

Payment Ammount: _____ Today's Date: _____

Credit Card #: _____ Expiration Date: _____ Security Code (CVV): _____

Name on Card: _____ Authorized Signature: _____

Invoice me Date to be invoiced: _____

Association of Women Surgeons | Federal Tax ID: 23-2564972